

# Product launched: millions reached

## Case story

# Moving minds in healthcare for over 25 /FADC

# Envara | Encala launch award

Envara Health Named Winner of Rabobank's FoodBytes! Pitch 2020 Competition

- PR Newswire distribution:
  - Total press release pickup: 129
  - Total potential audience: 154,000,000
  - Release views: 3,520
  - Engagement actions (click throughs): 232
    - 115 click-throughs: https://envarahealth.com/
    - 83 click-throughs: http://www.encala.com/

Envara Health received coverage in food industry media, such as Food Business News and Food Navigator-usa through the initial promotion by Rabobank.

Envara Health's own release generated additional coverage in nutrition industry media such as Nutrition Industry Executive and in business media such as Street Insider and American Entrepreneurship Today.

# UVM: 930M

#### FoodBytes! Pitch (virtual)

### FOOD TECH WINNER!



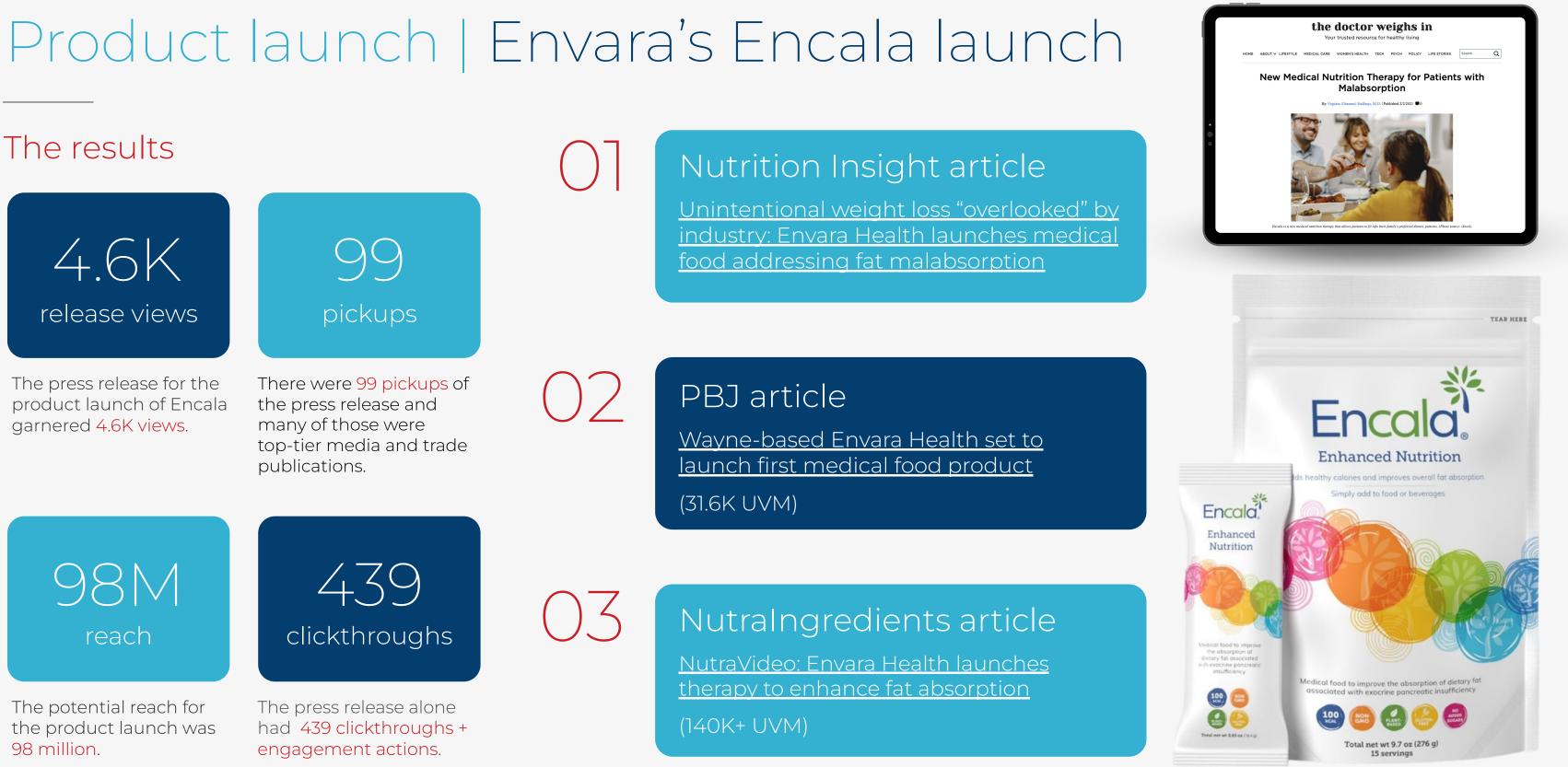
The most significant advancement in clinical nutrition in decades



#### Envara

## **Envara Health**

#### The results



#### Byline article (90K+ UVM)

# **Communications**

# Contact information

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# Moving minds in healthcare for over